

The Benefits of Rehabilitation Technology



→ Encouragement

"It takes the patient from a place of "I can't walk" or "I can't move my arm" to experiencing that movement with rehabilitation technology. They go from a place of "I can't" to, "well maybe I can."

→ Driving Neuroplasticity

"It's the opportunity for mass practice, for having the means to drive neuroplasticity without requiring constant hands-on assistance."

→ Marketing Your Services

"It's not just traditional run-of-the-mill treatment, it's advanced technology. And when you're marketing your services in your hospital, you want to be able to show that you have the most advanced technology."

Donna's Advice

Understand Team Needs

→ "Make sure you include the clinician, understand what their needs and wants are, and choose a technology that fits the bill."

Involve the Therapy Team

→ "Make sure your therapists have been bought into the technology. If they don't think there's value in it, they're not going to use it, and it's not going to help the patient."

